

DREAM
LEARN
LIVE

ONLINE PERSONAL DEVELOPMENT PROGRAM

JULY 2021 | 15 - 18 YEAR OLDS

HOW IT WORKS

YOUR **LEARNING EXPERIENCE**

Let the Swiss Education Academy help you master your university application and interview

Make your university application stand out from the crowd and develop key interview skills with the help of the Swiss Education Academy's team of experts.

At the Swiss Education Academy we know how competitive – and daunting – university applications can be. Our series of online sessions will give you the soft skills you need to make a positive impression during your application interview, along with the tools required to present quick and creative solutions to problems.

During this online personal development program our team of experts will conduct four sessions, each lasting two hours. The sessions will be available throughout July so you can choose the dates that suit you best. All of the talks will be interactive, giving you an opportunity to engage with our industry experts, and ensuring you gain the skills you need to succeed.

Enroll today, and unlock your full potential!

WHAT **YOU WILL LEARN**

- **The importance of soft skills** and how to use them to your advantage.
- **How to identify your strengths** and leverage them effectively.
- **How to use technology** to become a creative thinker and problem solver.
- **Gain key insights into human behavior, etiquette and business protocols** and learn how to present yourself in a positive light.



LOCATION Online

LANGUAGE

All sessions delivered in English

INFO & REGISTRATION

info@swisseducationacademy.com

www.swisseducationacademy.com



DATES 5th to 30th July 2021

Flexible timetable over a four week period

DURATION

Monday to Thursday

Daily two-hour sessions

SCHEDULE

Swiss time: 1pm - 3pm

London time: 12pm - 2pm

Shanghai time: 7pm - 9pm

Sao Paulo time: 8am - 10am



ENROLMENT

Recommended for 15-18 year olds

TUITION

CHF70 for one session

CHF250 for four sessions

TEACHERS

Highly experienced international educators

PROGRAM OUTLINE

SESSION 1 | Monday 5/12/19/26 July

TOPIC: Good manners make good business: gaining a world view of etiquette and business protocols.

OUTLINE: Learn how to make a strong and lasting impression on others through the way you communicate. Lindsey will give you an understanding of the importance of etiquette, and the know-how to engage with confidence and gain respect in a global world.



Presenter: Lindsey Thomas
Director of language studies at Swiss Education Group and program leader and lecturer at Swiss Hotel Management School (ranked #4 in QS World University Rankings).

SESSION 3 | Wednesday 7/14/21/28 July

TOPIC: How to become a creative thinker and problem-solver using technology.

OUTLINE: Gain an understanding of upcoming technologies – including web technologies, cloud services, data management, artificial intelligence, and machine learning – and how to use them to think creatively and mastermind solutions.



Presenter: Antoine Casanova-Mazet
Lecturer at Hotel institute Montreux (ranked #6 in QS World University Rankings) and digital entrepreneur.

SESSION 2 | Tuesday 6/13/20/27 July

TOPIC: Develop your soft skills.

OUTLINE: Soft skills are not about *what* you do but *how* you do it. University and high school admissions typically look for soft skills as they make a student stand out. In this interactive module, participants will discover how to unlock their full potential.



Presenter: Claire Jollain
Assistant dean at Hotel Institute Montreux (ranked #6 in QS World University Rankings).

SESSION 4 | Thursday 8/15/22/29 July

TOPIC: How smart are you?

OUTLINE: Have you ever wondered, “Am I smart enough?”, “Do I have what it takes to be successful?”. Well, these questions are wrong. You should rather be asking yourself, “How smart am I?”, “What is my type of intelligence?” This interactive and personalized session will help you leverage your intelligence in an authentic and meaningful way.



Presenter: Delphine Genin
Lecturer at César Ritz Colleges (ranked #7 in QS World University Rankings), learning strategy consultant, opinion columnist, and neurosciences specialist.



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